**Ramsay’s Scrambled Eggs and Smoked Salmon - Gordon Ramsay**

<https://www.youtube.com/watch?v=yv64abAJvEA>

Features we explored

* Colloquial language
* Professional language
* Jargon
* Personal Pronouns
* French pronunciation
* Prepositional phrases
* Filler
* Time connectives
* Vagueness
* Precise language Intensifies
* Minimises
* Imperative verbs
* Contrasting personal pronouns / distancing language
* Absolute
* Repetition
* Fillers
* Tone of voice
* Stressing word
* Body language
* Gestures
* Actions
* Pauses
* Patterns of 3
* Simile
* Time connectives
* Vague
* Precise
* Instructions
* Elision / ellipses
* Intention
* Desired / actual effect
* Context – setting, occasion
* Source – speaker
* overcome limitations of the medium of television
* Purpose – inform, entertain, advise, reassure, explain, describe, to do his job, to cook
* Public attitudes
* Multiple audiences
* Prepositional phrases