

Now read Source 2, the article and the picture which goes with it called '*Fearsome Tyrannosaurus rex Sue may have died of a sore throat*' by Ian Sample.

2 Explain how the headline, sub-headline and picture are effective and how they link with the text? (8 marks)

AO2iii English AO3iii English Language	Skills
Mark Band 4 'perceptive' 'detailed' 7 – 8 marks	<ul style="list-style-type: none"> offers a detailed interpretation of the effect of the headline and sub-headline. presents a detailed explanation and interpretation of what the picture shows and its effect links the picture and the headlines to the text with perceptive comments offers appropriate quotations or references to support comments
Mark Band 3 'clear' 'relevant' 5-6 marks	<ul style="list-style-type: none"> shows clear evidence that the headline and sub-headline, and their effects, are understood makes clear and appropriate links between the headline and sub-headline, and the text. offers a clear explanation of the effectiveness of the picture links the picture to the content of the text employs relevant quotations or references
Mark Band 2 'some' 'attempts' 3-4 marks	<ul style="list-style-type: none"> shows some evidence that the headline and sub-headline and their effects are understood attempts to link the headline and sub-headline to the text offers some explanation of how the picture is effective attempts to link the picture to the content of the text
Mark Band 1 'limited' 1-2 marks	<ul style="list-style-type: none"> offers limited or simple comments on the effect of the headline and sub-headline offers a limited or simple explanation of what the picture shows shows limited appreciation of how the picture, the headline and sub-headline link with the text
0 Marks	Nothing to reward

Indicative Content

Candidates' responses **may** include:

The headline and sub-headline are effective because:

- They tell the reader that the Tyrannosaurus rex may have died of a 'sore throat' which will fascinate the reader. The reader's disbelief will attract them to read the article.
- The fact that the headline names her as 'Sue' is effective because it's amusing and unexpected, we would probably not think of such a violent and threatening dinosaur as female or called by the friendly name of Sue.
- The word 'fearsome' connects with the picture which shows T rex as very big, aggressive and frightening; the text also describes the 'violent skirmishes' she had, that she weighed 'seven tonne' and was 13 metres long.
- The sub-headline is effective for readers because they will want to know more about the sore throat theory and the link with harmless, everyday pigeons seems strange and unlikely. There is a hint of alliteration in the 's' sounds which is also engaging.

The picture is effective because:

- The picture shows a very big, awesome skeleton which is almost like a monster which will have an impact on the reader and make them want to know more.
- The picture almost dominates the article and its head seems to leap out towards the reader.
- The picture is very dramatic; the 'fossil' is a massive size-compared to the people- the head is huge and makes the 'pigeon parasite' theory even more mysterious and engaging.
- Linking the beast with something that 'causes mild infections in pigeons' seems ironic and ridiculous so the reader would be drawn to the text where the explanation is to be found.
- Links to the text: as noted above; the explanation of the theory and the details of the fossil are explained in the text.